

# Jerome Fernando

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## EXPERIENCE

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**Rolld** Jun 2022 – Present  
**Scheduling Coordinator** Sydney, NSW

- Optimized the staff schedule and rostering operations at Rolld, achieving a 20% decrease in labor costs while maintaining service quality and enhancing operational efficiency.
- Enforced regular stock audits and collaborated closely with suppliers to optimize lead times; ensured timely replenishment, resulting in a 30% decrease in backorders and a 20% increase in on-time deliveries.
- Acted as a liaison between management and staff, addressing scheduling concerns and ensuring fair and equitable allocation of shifts.

**Legrand** Aug 2023 – Sep 2023  
**Business Development** Sydney, NSW

- Designed and implemented a cost control strategy that resulted in a 50% increase in consumer involvement and a reduction in production costs.
- Implemented SAP software to process orders with an average efficiency rate of 98%, reducing delivery times by 20% and increasing customer satisfaction by 30%.
- Collaborated with management to introduce new products into the market, resulting in a 15% increase in market share and establishing long-term partnerships with key retailers.

**Parking Spots** Nov 2022 – Feb 2023  
**Business Analyst** Sydney, NSW

- Created an actionable dashboard that provided real-time analytics and reduced management decision time by 40% using Microsoft Excel.
- Partnered with IT to automate parking data collection, thereby enhancing accuracy and reducing manual entry time by 20 hours weekly.
- Through the analysis of parking habits at 15 locations and the implementation of strategic pricing, the impact was monitored, and an 18% revenue gain was predicted in two months.
- Directed the iterative development of mockups to gather feedback from stakeholders, enhancing design alignment and streamlining decision-making processes.

**Tata consultancy services** Jul 2019 – Jul 2021  
**Associate System Engineer** Chennai, TN

- Led development of a client-focused Telecom website, boosting satisfaction by 15% with user-friendly features and cutting load time by 30%.
- Engineered web applications using Java and HTML/CSS, resulting in a 25% improvement in website load speed and a 15% increase in user engagement.
- Orchestrated strategic leadership efforts to maintain project transparency during deployments; achieved thorough testing and quality assurance processes, contributing to a 30% reduction in post-deployment defects and enhancing overall product performance.

## Projects

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Jul 2023 – Nov 2023

### Market Entry Strategist

Sydney, NSW

- Formulated and executed market entry strategies leveraging Power BI analytics, pinpointing key market trends, and driving a 15% uptick in new customer acquisition, exceeding industry standards.
- Pioneered the development of comprehensive go-to-market strategies for new product launches, maximizing market penetration and accelerating revenue growth
- Emphasized the importance of teamwork and collaboration in achieving client's goals, fostering a culture of communication and mutual support within the team.
- Collaborated with stakeholders to develop and maintain project documentation repository, improving accessibility and knowledge sharing.

## EDUCATION

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### Macquarie University

Dec 2023

Master of Management

Sydney, NSW

- Academic excellence in Managing Globally
- Academic excellence in Managing Data

### Mumbai University

May 2015

Bachelors in Mechanical Engineering

Mumbai, India

- MESA treasurer
- research associate at TIFR

## Expertise

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- **Tools:** Adobe, Eclipse, SQL developer, Figma, Canva, WordPress, AutoCAD, Blender,
- **Computer Languages:** Java, SQL, C#, C++, Python
- **Project Management:** Jira, Slack, MS Office (PowerPoint, Microsoft Word, Microsoft Excel), HubSpot, Confluence, SAP ERP, Microsoft Project (MS Projects) , Outlook, Monday.com
- **Analytics:** Microsoft Excel, SQL, Power BI

## Developed Skills

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- Enhance project planning and execution by integrating streamlined processes with efficient time management, optimizing project performance, coordination, and productivity through hands-on experience in project administration.
- Collaborating with stakeholders to implement robust document management systems and leverage CRM, thereby enhancing project outcomes and mitigating risks through detailed reporting and effective resource utilization.
- Engineered innovative solutions for project challenges, leveraging data-driven insights to optimize processes and achieve improvement in project efficiency.
- Coordinate best practices for administrative duties and manage the procurement process by negotiating contracts with vendors, resulting in increased profits and efficiency throughout the team.